



# 2017 CHAPTER AWARDS CALL FOR NOMINATIONS

## **Nomination deadline: Monday, August 14 at 3:00 PM**

Entries shall be submitted DIGITALLY.

- 1) awards@wisconsinplanners.org  
Subject line: APA Award Nomination
- 2) Send via DROPBOX
- 3) Mail flash drive to:  
APA-WI Awards  
c/o Kristan Sanchez  
GRAEF  
1150 Springhurst Drive, Suite 201  
Green Bay, WI 54304

## **PURPOSE**

To give recognition to outstanding achievements and innovations in planning and to publicize persons and organizations whose activities advance planning in Wisconsin.

## **ELIGIBILITY**

An APA-WI or APA member must submit the application.

Plan Document, Planning Tool, Urban Design, Neighborhood Planning, and Plan Implementation nominations must be for projects located in Wisconsin and must have included an APA-WI or an APA member throughout the planning process. Elected Official of the Year and Citizen Planner of the Year nominees must live and work in Wisconsin. Outstanding Journalism nominations must have a reporter from, and a story about, a Wisconsin community. Innovations in Planning must have included an APA-WI member.

No project may be considered if a member of the Jury, or his/her organization, had a role in planning or implementing the project. Jury members are selected from outside of Wisconsin.

## **JUDGING and ANNOUNCEMENT**

The Jury has the right to select one or more winners per category. Neither the Awards Jury nor the Chapter is under any obligation to grant an award in each category. The Awards Jury may also consider a nomination for an award in a category other than the category indicated by the Nominator.

Awards will be presented at the APA Wisconsin Conference in Milwaukee, October 26-27. Nominators will be notified of Jury decisions by early September 2017.

## **QUESTIONS**

For questions, contact Kristan Sanchez at awards@wisconsinplanners.org or 920.405.3821.



## CATEGORIES & CRITERIA

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### **CATEGORY: PLAN DOCUMENT, NEIGHBORHOOD PLANNING, PLANNING TOOL**

*Plan Document:* Approved plan or report of unusually high quality and effectiveness.

*Neighborhood Planning:* Approved plan for a neighborhood that engages the residents, provides a unique vision for a new or redeveloped area, and is of unusually high quality.

*Planning Tool:* Approved regulation, ordinance, or program that is of unusually high quality and effectiveness.

Criteria: Plan Document, Neighborhood Planning, Planning Tool

1. Originality and Innovation (30 points)
2. Transferability (10 points)
3. Quality (20 points)
4. Public Participation (15 points)
5. Role of Planners (10 points)
6. Effectiveness and Results (15 points)

### **CATEGORY: URBAN DESIGN**

Approved urban design concept for a new or redeveloped area of unusually high quality and design.

Criteria: Urban Design

1. Originality and Innovation (30 points)
2. Value Added to the Community (20 points)
3. Quality of the Physical Form (20 points)
4. Relationship to the Natural Environment (15 points)
5. Long-term Sustainability (15 points)

### **CATEGORY: INNOVATIONS IN PLANNING**

Approved plan, activity, or event that expands the art and practice of planning. Examples could include: using new technology to improve planning efforts, best practices in sustainability, leadership in City or Regional planning, or a creative public participation strategy.

Criteria: Innovations in Planning

1. Originality and Innovation (30 points)
2. Transferability (15 points)
3. Increased Understanding of Planning (20 points)
4. Role of Planners (15 points)
5. Effectiveness and Results (20 points)



## CATEGORIES & CRITERIA

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### **CATEGORY: PLAN IMPLEMENTATION**

Implementation of a project or Plan that accomplishes its objectives in a substantial, timely, and effective manner and represents best practices in the field of planning.

Criteria: Plan Implementation

1. Community Acceptance and Support (20 points)
2. Environmental Planning and Impacts (15 points)
3. Value Added to the Community (20 points)
4. Quality (15 points)
5. Role of Planners (15 points)
6. Effectiveness and Results (15 points)

### **CATEGORY: STUDENT PROJECT**

An outstanding student planning project or paper. Students must be attending a planning program, or be within one year of graduation, at a Wisconsin University.

Criteria: Student Project / Paper

1. Originality and Innovation (40 points)
2. Potential Value Added (30 points)
3. Comprehensiveness (30 points)

### **CATEGORY: INDIVIDUAL AND MEDIA**

*Elected Official of the Year:* An elected official who has made a substantial contribution to planning excellence in their community.

*Citizen of the Year:* A citizen who has made a substantial contribution to planning excellence in their community.

*Outstanding Journalism:* A story about a Wisconsin community or project that highlights an outstanding planning issue or raises public awareness of planning.

Criteria: Individual and Media

1. Support of Planning/Planners (50 points)
2. Effectiveness and Results (50 points)

### **RECOGNITION CATEGORY: GREAT PLACES IN WISCONSIN**

This category celebrates places of exemplary character, quality, and planning, including: great streets, great neighborhoods, and great public spaces. Following the example of APA's Great Places in America, we want to showcase the best places to live, work, socialize, and relax in Wisconsin.

Criteria: Great Places in Wisconsin

1. Memorable Features - what makes it great
2. Ability to Change - how has the place adapted to growth and change
3. Significance to the Community - how does it add value



## SUBMISSION REQUIREMENTS

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The following requirements are mandatory. If any item is omitted, the application will not be considered. Nomination submittal should be organized by each of the numbered sections below.

Digital copy via email or dropbox of all submission requirements, or one (1) flash drive with all of the submission requirements.

1. 2017 APA-WI Awards Application Form.
2. Explanation of how the nomination meets the judging criteria for the category. Two (2) page maximum.
3. One (1) to three (3) one-page letters in support of the nomination.
4. Identify communities, firms, agencies, or individuals who should be listed on the award if you are selected as a winner.
5. Category-specific requirements:
  - A. Plan Document, Neighborhood Planning, and Planning Tool categories:
    - Digital file in PDF format of the adopted/approved Plan or Planning Tool OR a digital link to the plan/tool.
    - Five (5) Powerpoint slides with bulleted talking points about the project.
    - A one (1) to three (3) page summary of the document or tool. List of all consultants and municipalities that worked on the document.
  - B. Urban Design, Innovations in Planning, and Plan Implementation categories:
    - Digital file in PDF format of the approved plan or project OR a digital link to the plan
    - Five (5) Powerpoint slides with bulleted talking points about the project.
    - A one (1) to three (3) page summary of the project. List of all consultants and municipalities that worked on the project.
  - C. Student Project category:
    - Digital file in PDF format of the Student project or paper.
    - Five (5) Powerpoint slides with bulleted talking points about the project.
    - A one (1) to three (3) page summary of the document or project. List of all students and faculty that worked on the project or paper.
  - D. Individual categories: One (1) portrait of the individual nominee in .pdf or .jpeg format and up to five (5) Powerpoint slides, provided in PDF format – highlighting the work of the individual with a brief caption for each image.
  - E. Media category: One (1) essay, document, article, article series, or transcript that best represents the nomination. The text and any associated images should be provided in .doc or .jpeg formats.
  - F. Great Places in Wisconsin category: Digital file in PDF format answering the following, maximum two (2) pages - (a) location and brief description, (b) what makes the place great, (c) how has the place adapted to growth and change, (d) how does the place add value to the community. Three (3) to five (5) Powerpoint slides of the place in PDF format.



# APPLICATION FORM

**I nominate** \_\_\_\_\_

for a 2017 APA-WI Award in the category of \_\_\_\_\_

## NOMINATOR

I hereby certify that the work nominated hereby was undertaken and completed by the parties credited and meets the eligibility requirements set forth above. I understand that any nomination that fails to meet any of the nomination requirements may be disqualified.

\_\_\_\_\_  
Signature of Nominator

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
APA Membership Number

\_\_\_\_\_  
Municipality, Firm, or University

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

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How associated with the Nomination

\_\_\_\_\_  
Location of Nomination