



**LA CROSSE COUNTY, WISCONSIN**  
**invites applications for the position of:**  
**Bluffland Coordinator**

**SALARY:** \$24.20 /Hour  
**OPENING DATE:** 10/31/17  
**CLOSING DATE:** Continuous

**OVERVIEW:**

La Crosse County has a part-time, limited-term, opportunity for a Bluffland Coordinator. This is a professional planning position working under the guidance of the County Planner and related governing committees. The purpose of the position is to aid bluffland preservation and recreation especially within the bluffland area, as defined in the Bluffland Plan adopted in October of 2017, while providing value, expertise and support to leverage additional financing resources for outdoor recreation and conservation. This position is being developed as a limited term position. Part of the Bluffland Plan includes the creation of a Bluffland Coalition. This position will play a pivotal role in its creation and success, at which time the position may become a regular position within the Bluffland Coalition. It is expected to be a County position through at least 2018.

This position is budgeted for 18.75 hours per week. A weekday schedule will be established with the right candidate upon hire, but will occasionally need to be flexible for required meetings, a handful of which may be evenings.

Traditional benefits are not offered, but this is a great opportunity to have a positive impact on our community. This position offers a rewarding experience while also leaving plenty of room for work/life balance.

We will be accepting applications only until we find the right candidate, and this listing may close without notice, so APPLY TODAY!

La Crosse County Respects Diversity

**ESSENTIAL JOB FUNCTIONS:**

*For a full list of duties, qualifications and requirements, including physical demands, please see the complete job description from the "Menu" on the Employment page of the County website.*

Clearly identifies tangible projects within the identified areas of work concentration that add value to community outdoor recreation and conservation activities, without duplicating the current efforts of the multiple organizations involved. Works with and provides support for various committees (such as La Crosse Area Planning Committee, Economic Development Committee and Public Works and Infrastructure Committee) to encourage clarification of strategic goals to provide greater coordination of activities and move to potential consolidation at some future time.

Seeks out additional funding sources and methods for Outdoor recreation and conservation. Prepares agendas and meets with Coalition Steering Committee. Assists in drafting and implementing Memorandums of Understanding and bylaws. Develops and prepares applications for governmental funding of local economic development. Monitors grant resources and the use of outside financial assistance where appropriate. Applies the use of additional funding resources accessed by other communities nationally, particularly in the areas of mixed-use developments, such as housing tax credits, conduit revenue bonds, HUD financing and demonstration grants. Develops avenues and options to foster great coordination across current organizations to bridge gaps and expand resources. Leads the County in development opportunities to provide a one-stop resource for Bluffland development. Provides Real estate, property tax and conservation easement guidance and technical assistance, concentrating in the La Crosse Blufflands areas, consistent with sound planning goals. Provides the lead on implementing the goals and objectives of the Bluffland Plan. Recommends planning for future bluffland conservation and development. Works with County and other municipal staff, citizens, elected officials, prospective businesses, property owners, existing businesses, architects/engineers and other local and state officials in pursuit of bluffland recreation and conservation objectives. Maintains confidential information regarding negotiations on bluffland properties.

**TRAINING, EXPERIENCE AND OTHER REQUIREMENTS:**

- Bachelor's Degree in Planning, Public Administration, Economics, Business Recreation or related field.
- Three years' experience in recreation or conservation within the government sector with a demonstrated record of accomplishment and experience in conservation, recreation and land acquisition.
- Strong communication skills and understanding of local government.
- Strong computer skills using Word, Excel, Power Point, and Access.
- Will consider other equivalent combinations of training and experience.

To apply for this job, please visit:

<http://www.co.la-crosse.wi.us/personnel/employment.asp>

[jobs@lacrossecounty.org](mailto:jobs@lacrossecounty.org)

212 6th St N  
Suite 2500  
La Crosse, WI 54601  
608-785-9640