

John Vogt

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EDUCATION:

Master of Urban Planning

University of Wisconsin Milwaukee
January 2012-May 2014

Bachelor of Arts, Political Science

Certificate, Urban Planning Studies
University of Wisconsin Milwaukee

ACHIEVEMENTS:

Departmental Honors, Urban Planning

School of Architecture & Urban Planning

Awarded upon completion of the Master of Urban Planning degree with a GPA of 3.67 or higher and demonstrated professional ethics in their studies.

EXPERIENCE:

Wisconsin Housing and Economic Development Authority

Marketing Support Assistant

Milwaukee, Wisconsin
Aug 2013 - Present

- Provide research and analysis to marketing team, conduct analysis of agency investment, assist with grant proposals and ongoing projects involving the transition of the Authority's new brand strategy.
- Assist the Business Development Group/Transform Milwaukee team with GIS mapping, development of marketing materials, research and the analysis of internal and external data.
- Assist the Executive Office with research, presentations and other assigned duties.

Milwaukee Student Planning Association

President

Milwaukee, Wisconsin
May 2013 - Present

- Developed marketing collateral and newsletters for department faculty and students.
- Serves students as a liaison for the planning department.
- Leads a team of students to plan activities and engage students and alumni through coordinated events and learning exercises.

Wisconsin Housing and Economic Development Authority

Intern

Milwaukee, Wisconsin
Aug 2012 - Aug 2013

- Responsible for the development of WHEDA's new internal website and the transfer of files to a new content management system.
- Assisted the Marketing Group with the development of social media to educate internal and external partners of current programs and products.
- Designed and developed public presentations using Prezi software.
- Assisted the Executive Office with GIS mapping.

Center for Urban Initiatives and Research

University of Wisconsin Milwaukee

Milwaukee, Wisconsin

Research Tech I (Intern Paid)

May 2011 - Aug 2011

- Coded surveys, analyzed data and interpreted results to ultimately provide evidence relied upon to evaluate program metrics.
- Compiled and entered survey data into web based survey tool.
- Facilitated publication of final report with management of vital data.

SKILLS: Proficient with ArcGIS, SketchUp, InDesign, Photoshop, Illustrator, and MS Office.

PROJECT LIST:

Downtown Hartford Revitalization Plan
Client: *Downtown Hartford Business Improvement District, Hartford, Wisconsin*
Course: *Applied Planning Workshop (UP811)*
Within a five member capstone project, developed a plan that studied and recommended opportunities for enhancement in seven key areas: streetscaping, parking lot improvements, pedestrian connectivity, development opportunities, rear facades, and a comprehensive pedestrian and vehicular way-finding system. I was project manager and acted as the main contact for the client. Additionally, I created maps by using GIS, produced infographics, graphic renderings of pedestrian and parking lot improvements and developed and designed the real estate development concepts. Moreover, I had a critical role in a stakeholder public meeting, analyzed Image Preference Survey results and participated in two presentations of our findings to the school community and to the Business Improvement District executive board.

Megapolitan Planning
Course: *Independent Study (UP999)*
Researched the need for broader planning and cooperation between regional planning organizations and MPOs with the growth and densification of urban regions in the U.S.

Design Guideline Suggestions - "Central Waterfront"
Client: *City of Milwaukee, Wisconsin*
Course: *Urban Design/Physical Planning Studio (UP858)*
Recommended urban design guidelines for a large redevelopment site in Milwaukee's Bay View Neighborhood. Guideline topics included streets, sidewalks, architectural styles, parking, building heights, land use, river walk segments, public spaces, key corners and district gateways.

Hartland Downtown Vision
Client: *Village of Hartland, Wisconsin*
Course: *Urban Design/Physical Planning Studio (UP858)*
Team developed a site plan for Downtown Hartland, recommended redevelopment opportunities and established a vision through conceptual depictions of redevelopment and streetscaping opportunities.

Metro Report: Philadelphia
Course: *Urban Development Theory and Planning (UP720)*
Developed a comprehensive semester long report focused on the Philadelphia Metropolitan Area. The report required students to research and analyze data on transportation, housing, population, demographic, social, employment, environmental and economic indicators.

COURSE LIST:

Electives (Not a Comprehensive List of Courses Taken)

- Land Use Planning Practice (UP651)
- Urban Design as Public Policy (UP857)
- Challenges to Urban Sustainability (UP880)
- Using Urban GIS for Planning (UP792)
- Urban Design/Physical Planning Studio (UP858)
- Transportation Policy/Planning (UP771)

www.linkedin.com/pub/john-vogt/1b/b43/223/