

Make that Three for Three: Three Planners4Health Proposals and Three Awards

APA – Wisconsin has landed its third Planners4Health grant. Most recently, APA – Wisconsin partnered with the East Central Regional Planning Commission and other partners as part of the Planning and Community Health Center's latest round of grants.

As you know, Planners4Health is an opportunity to continue the integration of planning and public health at APA. The project "aims to build capacity to address population health goals and promote the inclusion of health in non-traditional sectors" (Plan4Health Project).

This is only the latest effort by the Chapter since its first foray into planning for health programming at the 2013 conference. Since then, the chapter has conducted two member surveys (2014 and 2016) on health and economic development issues. In addition, the chapter has continued to offer substantial content at its annual conferences on Healthy Choices and planning.

This track record placed the Chapter in an advantageous position to compete for the latest award. With the \$50,000 that the grant provides, a diverse team of professionals will leverage their networks to conduct outreach and dissemination of project activities. The team includes:

Tom Baron (planning sector) is co-leading East Central's work on integrating health in planning activities, but has also worked with local communities in updating their zoning codes and their comprehensive plans to include health based policies.

Linda Stoll (planning sector) has the current President of APA- Wisconsin Chapter is a key statewide leader and partner to other statewide public health agencies, including the WI Public Health Association and local planning agencies to support collaborations between public health and planning.

Elizabeth "Lieske" Giese (public health sector) has provided leadership on the development and implementation of Healthiest Wisconsin 2020, as the Principle Investigator for the Robert Wood Johnson Foundation funded Multi-State Learning Collaborative grant, and as a PHAB site-visitor. Lieske is also a Scholar of the National Public Health Leadership Institute and a Board Member for the Healthiest Wisconsin Partnership Program Consortia at the Medical College of Wisconsin.

Paula Tran Inzeo (public health sector) has been engaged in extensive networks throughout the state (UW Extension, Cooperative Extension maintains offices in every county in the state), she has provided numerous trainings to over 300 public health and planning stakeholders on topics of health equity, health impact assessments, health in all policies and community engagement.

Jen Walker (planning and public health sector) coordinates the Wisconsin Active Communities Alliance, a peer network of locally-based coalition leaders and champions working to advance active community environments in their communities. She serves as a connector, convener and facilitator, allowing state and local stakeholders to identify and advance shared interests in creating healthier communities.

Melissa Kraemer Badtke (planning and public health sector) has worked with planners and public health professionals for almost 10 years through the Regional Safe Routes to School (SRTS) Program, her leadership on local Community Health Improvement Programs, and with three Metropolitan Planning Organizations within the East Central Region.

The task force will cultivate champions and deliver training to prepare participants to take action connecting planning and public health. By the end of the grant period, the team will have trained

stakeholder within each of the nine regional planning commission areas in Wisconsin (and the five public health regions) to support sustained work between public health and planning. These actions will include:

Partnerships: commitment to regularly engaging in a public health and planning partnership

Processes: including public health and planning in a particular process (Comprehensive plans, community health improvement plans)

Policies: commitment to adopting a policy that supports public health and planning (e.g. county resolutions to support partnerships between public health and planning).

You can expect to hear more about this work at upcoming conferences. And watch for announcements of training opportunities in your region.