

FRANKLIN, WISCONSIN

ECONOMIC DEVELOPMENT DIRECTOR

Economic Development Director, City of Franklin, Wisconsin (36,155). Growing, full-service city of vibrant neighborhoods and top-performing schools, the City of Franklin possesses a strong business base and climate, a convenient location to world-class amenities, and “is committed to being the best community in Milwaukee County.” Located 10 miles south of downtown Milwaukee and within easy access to Mitchell International Airport, Franklin is strategically situated between Milwaukee and Chicago, with convenient Interstate access. Franklin seeks a dynamic professional in the field of economic development to be at the leading edge of this exciting time for the City.

The Economic Development Director position offers the ideal candidate the chance to build on, and deliver the City’s economic development program, as well as the opportunity to develop and execute City marketing and promotion strategies.

The City seeks candidates with initiative, creativity and a proven track-record of retaining, expanding and recruiting businesses. The ideal candidate is a people-person adept at building relationships, not bureaucracy.

Ideal candidates will have:

- High energy, enthusiasm and passion;
- Strong communication skills, the ability to think and act strategically, and the talent to tactfully negotiate and “close the deal.”
- A demonstrated ability to work with a wide variety of stakeholders including City officials and staff, brokers, developers, and local business owners;
- A Bachelor’s degree in business, marketing, communications, planning, real estate, public administration or related disciplines;
- Seven years of progressively responsible experience in economic development, redevelopment, marketing or real estate in either the public or private sector is preferred; a Master’s degree may substitute for two years of experience.

The position will report to the Mayor, will serve as director of the City’s Community Development Authority, and will be a staff liaison to the City’s Economic Development Commission.

Salary is \$95,000 +/- DOQ, and competitive benefits. Residency is not required, yet a high level of community involvement is expected. Apply online with cover letter, resume and five professional references no later than March 12, 2018 to the attention of Lee Szymborski, Senior Vice President, GovHR USA, 630 Dundee Road, Suite 130, Northbrook IL 60062 (847) 380-3240. [Click Here To Apply](#)