



ADVERTISEMENT FOR THE CITY OF WAUPACA REQUEST FOR PROPASAL (RFP) BICYCLE AND PEDESTRIAN MASTER PLAN

The City of Waupaca is seeking a proposal for a qualified professional firm for the development of a Bicycle and Pedestrian Master Plan. Firms wishing to respond may find the RFP located on the City's website at <https://www.cityofwaupaca.org/category/rfp/>

The City's vision for this project is to create a unified network of trails accessible to bicyclists and pedestrians of all abilities. The network should create routes to destination locations around the City of Waupaca including the downtown, neighborhoods, businesses, schools, and parks.

The RFP has a scope consisting of five different tasks: Evaluation, Engineering, Education, Initiatives, and Recommendations. Evaluation will focus on the current levels of non-motorized transportation throughout the city, firms will determine the best method of data collection and interpretation. The second task, Engineering, will determine the existing infrastructure available and inventory using both your own and previously collected data. Task 3, Education, will be to develop initiatives that include gathering public input, using media outlets, and holding meetings, to determine the best methods of educating stakeholders on the benefits of an updated transportation system. Initiatives is the next task which focuses on developing initiatives to build enthusiasm and interest in the usage of the proposed network. The final task, Recommendations, will be a compilation of all of the other tasks and will address the best possible project development scenario. This task will include but is not limited to: development scenarios with alternatives, signage and design standards, environmental impacts, maintenance plans, and schedules outlining final design and construction phases.

Proposals shall include the consultants' approach to the scope and any additional information deemed necessary. Please refer to the full RFP for additional information regarding the scope and requirements the City is looking to fulfill.

Copies of proposals shall be delivered to the City of Waupaca's City Hall. Please mark "Proposal for the City of Waupaca Bicycle and Pedestrian Master Plan" on the envelope by 4:00 pm CST on Friday April 20, 2018.

Questions about the RFP be directed to Brennan P. Kane, Director of Community and Economic Development, phone (715) 942-9904 or email bkane@cityofwaupaca.org by Friday April 13, 2018.