



2018 CHAPTER AWARDS CALL FOR NOMINATIONS

Nomination deadline: Friday, July 13, 2018 at 3:00 PM

Entries shall be submitted DIGITALLY via email, Dropbox, or USB drive.

- 1) awards@wisconsinplanners.org
Subject line:
APA Awards Nomination
- 2) Send via DROPBOX
- 3) USB drive to:
APA-WI Awards
c/o Kristan Sanchez, APA-WI VP Awards
GRAEF
1150 Springhurst Drive
Green Bay, WI 54304

PURPOSE

To give recognition to outstanding achievements and innovations in planning and to publicize persons and organizations whose activities advance planning in Wisconsin.

ELIGIBILITY

An APA-WI or APA member must submit the application.

Plan Document, Planning Tool, Urban Design, Neighborhood Planning, Plan Implementation and Spark Award nominations must be for projects located in Wisconsin and must have included an APA-WI or an APA member throughout the planning process. Elected Official of the Year and Citizen Planner of the Year nominees must live and work in Wisconsin. Outstanding Journalism nominations must have a reporter from, and a story about, a Wisconsin community. Innovations in Planning must have included an APA-WI member.

No project may be considered if a member of the Jury, or his/her organization, had a role in planning or implementing the project. Jury members are selected from outside of Wisconsin.

JUDGING and ANNOUNCEMENT

The Awards Jury has the right to select one or more winners per category. Neither the Awards Jury nor the Chapter is under any obligation to grant an award in each category. The Awards Jury may also consider a nomination for an award in a category other than the category indicated by the Nominator.

Awards will be presented at the APA Wisconsin Conference in Madison October 8-9, 2018. Nominators will be notified of award decisions in September 2018.

QUESTIONS

For questions, reach out to Kristan Sanchez, VP Awards, at:
awards@wisconsinplanners.org or 920.405.3821.



CATEGORIES & CRITERIA

2

RECOGNITION CATEGORY: GREAT PLACES IN WISCONSIN

The nomination announcement for this award category has been released separately. See the APA-WI website at <https://wisconsinplanners.org/>, or Kristan Sanchez (see page 1 for contact information).

CATEGORY: PLAN DOCUMENT, NEIGHBORHOOD PLANNING, PLANNING TOOL

Plan Document: Approved plan or report of unusually high quality and effectiveness.

Neighborhood Planning: Approved plan for a neighborhood that engages the residents, provides a unique vision for a new or redeveloped area, and is of unusually high quality.

Planning Tool: Approved regulation, ordinance, or program that is of unusually high quality and effectiveness.

Criteria: Plan Document, Neighborhood Planning, Planning Tool

1. Originality and Innovation (30 points)
2. Transferability (10 points)
3. Quality (20 points)
4. Public Participation (15 points)
5. Role of Planners (10 points)
6. Effectiveness and Results (15 points)

CATEGORY: URBAN DESIGN

Approved urban design concept for a new or redeveloped area of unusually high quality and design.

Criteria: Urban Design

1. Originality and Innovation (30 points)
2. Value Added to the Community (20 points)
3. Quality of the Physical Form (20 points)
4. Relationship to the Natural Environment (15 points)
5. Long-term Sustainability (15 points)

CATEGORY: INNOVATIONS IN PLANNING

Approved plan, activity, or event that expands the art and practice of planning. Examples could include: using new technology to improve planning efforts, best practices in sustainability, leadership in city or regional planning, or a creative public participation strategy.

Criteria: Innovations in Planning

1. Originality and Innovation (30 points)
2. Transferability (15 points)
3. Increased Understanding of Planning (20 points)
4. Role of Planners (15 points)
5. Effectiveness and Results (20 points)



CATEGORIES & CRITERIA

CATEGORY: PLAN IMPLEMENTATION

Implementation of a project or plan that accomplishes its objectives in a substantial, timely, and effective manner and represents best practices in the field of planning.

Criteria: Plan Implementation

1. Community Acceptance and Support (20 points)
2. Environmental Planning and Impacts (15 points)
3. Value Added to the Community (20 points)
4. Quality (15 points)
5. Role of Planners (15 points)
6. Effectiveness and Results (15 points)



CATEGORY: SPARK AWARD

Approved plan, plan document, or implementation of a project that is either, A) within a community where planning has not had a recent and/or historic foothold; or B) a project of limited scope and budget that has received community support and excitement (planning budgets under \$25,000 or staff equivalent).

Criteria: Spark Award

1. Community Acceptance and Support (50 points)
2. Value Added to the Community (20 points)
3. Role of Planners (20 points)
4. Quality (10 points)

CATEGORY: STUDENT PROJECT

An outstanding student planning project or paper. Students must be attending a planning program, or be within one year of graduation, at a Wisconsin university.

Criteria: Student Project / Paper

1. Originality and Innovation (40 points)
2. Potential Value Added (30 points)
3. Comprehensiveness (30 points)

CATEGORY: INDIVIDUAL AND MEDIA

Elected Official of the Year: An elected official who has made a substantial contribution to planning excellence in their community.

Citizen of the Year: A citizen who has made a substantial contribution to planning excellence in their community.

Outstanding Journalism: A story about a Wisconsin community or project that highlights an outstanding planning issue or raises public awareness of planning.

Criteria: Individual and Media

1. Support of Planning/Planners (50 points)
2. Effectiveness and Results (50 points)



SUBMISSION REQUIREMENTS

The following requirements are mandatory. If any item is omitted, the application will not be considered. Nomination submittal should be organized by each of the numbered sections below.

Digital copy via email or dropbox of all submission requirements, or one (1) flash drive with all of the submission requirements. Note: kindly keep the plan document as a separate PDF file, without binding it to the rest of the submission packet.

1. 2018 APA-WI Awards Application Form.
2. Explanation of how the nomination meets the judging criteria for the category. Two (2) page maximum.
3. One (1) to three (3) one-page letters in support of the nomination.
4. Identify communities, firms, agencies, or individuals who should be listed on the award if you are selected as a winner.
5. Category-specific requirements:
 - A. Plan Document, Neighborhood Planning, Planning Tool, and Spark Award categories:
 - Digital file in PDF format of the adopted/approved plan or planning tool OR a digital link to the plan/tool (if PDF, keep as separate file from the nomination submittal).
 - Five (5) PowerPoint slides with bulleted talking points about the project.
 - A one (1) to three (3) page summary of the document or tool (or summary of project for the Spark Award, if an implementation). List of all consultants and municipalities that worked on the document.
 - B. Urban Design, Innovations in Planning, and Plan Implementation categories:
 - Digital file in PDF format of the approved plan or project OR a digital link to the plan (if PDF, keep as separate file from the nomination submittal).
 - Five (5) PowerPoint slides with bulleted talking points about the project, in .pptx format.
 - A one (1) to three (3) page summary of the project. List of all consultants and municipalities that worked on the project.
 - C. Student Project category:
 - Digital file in PDF format of the student project or paper (if PDF, keep as separate file from the nomination submittal).
 - Five (5) PowerPoint slides with bulleted talking points about the project, in pptx format.
 - A one (1) to three (3) page summary of the document or project. List of all students and faculty that worked on the project or paper.
 - D. Individual categories: One (1) portrait of the individual nominee in .pdf or .jpeg format and up to five (5) Powerpoint slides (in .pptx format) highlighting the work of the individual with a brief caption for each image.
 - E. Media category: One (1) essay, document, article, article series, or transcript that best represents the nomination. The text and any associated images should be provided in .doc or .jpeg formats.



2018 APA-WI AWARDS APPLICATION FORM

I nominate:

Location of Nomination: _____

NOMINATOR

I hereby certify that the work nominated hereby was undertaken and completed by the parties credited and meets the eligibility requirements set forth above. I understand that any nomination that fails to meet any of the nomination requirements may be disqualified.

Signature of Nominator

Date

Print Name

APA Membership Number

Municipality or Organization

Address

City, State, Zip

Phone

Fax

Email

How Associated with the Nomination